## Stat 400, section 6.2 Methods of Point Estimation

notes by Tim Pilachowski

"A point estimate of a parameter  $\theta$  is a single number that can be regarded as a sensible value for  $\theta$ ... The selected statistic is called the point estimator of  $\theta$ ." The symbol  $\hat{\theta}$  is used for both the random variable and the calculated value of the point estimate.

Ideally, the point estimator  $\hat{\theta}$  is unbiased, i.e.  $E(\hat{\theta}) = \theta$ . In words, the sampling distribution based on the statistic has an expected value equal to the actual (but unknown) population parameter.

When we have a choice between point estimators which are all unbiased, how do we pick the one we should use? We already have one criterion. When considering the population parameter "mean =  $\mu$ ", both random variable X and random variable  $\overline{X}$  are unbiased. However, since the variance of  $X \left[ V(X) = \sigma_X^2 \right]$  is larger than

the variance of  $\overline{X}\left[V(\overline{X}) = \frac{\sigma_X^2}{n}\right]$ , the sample statistic *x* has a lower probability of being representative of the

population than the sample statistic  $\bar{x}$ .

More importantly, how do we find a possibility in the first place? Section 6.2 formalizes this choice process by looking at two methods of picking and estimator: a) the method of moments and b) the method of maximum likelihood.

## a) the method of moments

Definition 1. Given a random variables  $X_1, X_2, ..., X_n$  and positive integer k, the  $k^{\text{th}}$  population moment of X is  $m_k(X) = E(X^k), k \ge 1.$ 

Thus,  $m_1(X) = E(X) = \mu$  and  $m_2(X) = E(X^2) = \sigma^2 + \mu^2$ . [For the derivation of the second assertion, see Lecture 6.1c.]

Definition 2. Given random sample values  $x_1, x_2, ..., x_n$ , from the sample space of a random variable X and non-negative integer  $k_j$  the  $k^{th}$  sample moment  $S_k$  is

$$S_k = \frac{1}{n} \sum_{i=1}^n x_i^k, \quad k \ge 1.$$

Thus,  $S_1 = \overline{x}$ .

It is important to note that the the  $k^{th}$  population moments of X are functions of parameter  $\theta$  while the  $k^{th}$  sample moment  $S_k$  is not. Rather  $S_k$  is an average sum of powers of the sample values  $x_i$ .

Here's how to implement the method of moments: a) Set the  $k^{th}$  population moment of X,  $m_k(X)$ , equal to the

 $k^{\text{th}}$  sample moment  $S_k$ , then b) solve the resulting equation for  $\theta$ . That is, solve

$$m_k(X) = S_k, \quad 1 \le k \le \infty.$$

Lecture 6.1c Example F revisited. You toss a coin *n* times. Define a random variable W = 0 if a toss is tails, and W = 1 if a toss is heads. Use the method of moments to determine an estimator  $\hat{\theta}$  for the population parameter "proportion of successes". [Although this scenario is described in terms of flipping a coin, the mathematics would be the same for any Bernoulli/binomial distribution.]

For each toss, we have a binomial probability density function.

W	0	1
P(W = w)	1 - p	р

Example A (see Lecture 6.1b). Use the method of moments to determine estimators for parameters mean,  $\mu$ , and variance,  $\sigma^2$ , for random variable *X* for which we know a probability distribution.

A better estimator would be sample variance  $s^2 = \frac{1}{n-1} \left[ \sum x_i^2 - \frac{1}{n} \left( \sum x_i \right)^2 \right]$  because (as demonstrated in Lecture 6.1b) it is unbiased.

Dr. Millson develops a moment estimator for a uniform distribution (Lecture 23 pp. 9-15). The text covers exponential, gamma and negative binomial distributions (Examples 6.12-6.14).

## b) the method of maximum likelihood.

Random variables  $X_1, X_2, ..., X_n$  form a (simple) random sample of size *n* if they meet two (important) requirements:

- 1. The  $X_i$ 's are independent random variables.
- 2. Every  $X_i$  has the same probability distribution.

Given random sample values  $x_1, x_2, ..., x_n$ , from the sample space of a discrete random variable X with a probability mass function  $p_X(x;\theta)$  [the pmf is a function of unknown parameter  $\theta$ ], what is

$$P = P(X_1 = x_1, X_2 = x_2, \dots, X_n = x_n)?$$

In other words, what is the probability of getting (by random chance) the sample we actually got? Since the  $X_i$ 's are independent,

$$P = P(X_1 = x_1, X_2 = x_2, \dots, X_n = x_n) = P(X_1 = x_1) * P(X_2 = x_2) * \dots * P(X_n = x_n)$$

Since every  $X_i$  has the same probability distribution,

$$P = P(X_1 = x_1, X_2 = x_2, \dots, X_n = x_n) = p_X(x_1; \theta) * p_X(x_2; \theta) * \dots * p_X(x_n; \theta).$$

Because the sample values  $x_1, x_2, ..., x_n$  are numbers, *P* is a function only of parameter  $\theta$ , the likelihood function, which we will designate  $L(\theta)$ . We want to find the value of  $\theta$  that maximizes  $L(\theta)$ . The maximum likelihood estimator  $\hat{\theta}$  will be a critical value, such that  $L'(\hat{\theta}) = 0$ .

short side trip: logarithmic differentiation

Let  $h(\theta) = \ln[L(\theta)]$ . (Domain is not a problem because  $0 \le p_X(x_i; \theta) \le 1$ , and we aren't interested in occasions when probability equals 0.) Then by the chain rule,

$$\frac{d}{dx}[h(\theta)] = \frac{d}{dx}(\ln[L(\theta)])$$
$$h'(\theta) = \frac{1}{L(\theta)} * L'(\theta)$$

Here's the important thing: *h* and *L* share the same critical values. Also, since  $a < b \iff \ln(a) < \ln(b)$ , order is preserved and both *h* and *L* will have a maximum at the same critical value!

To use the method of maximum likelihood,

Let  $h(\theta) = \ln[L(\theta)]$ . Find  $h'(\theta)$ . Set  $h'(\theta) = 0$  and solve for  $\theta$  in terms of  $x_1, x_2, ..., x_n$ .

Lecture 6.1c Example F revisited. You toss a coin *n* times. Define a random variable *Y* = proportion of heads. Use the method of maximum likelihood to determine an estimator  $\hat{\theta}$  for the population parameter. [Although this scenario is described in terms of flipping a coin, the mathematics would be the same for any Bernoulli/binomial distribution.]

We're looking for an estimator of the population parameter *p* (population proportion, or probability of success).

Recall from Lecture 6.1c, we have  $Y = \frac{\text{number of heads}}{\text{number of tosses}} = \frac{X}{n} = \frac{W_1 + W_2 + \ldots + W_n}{n} = \overline{W} = p$ .

That is, for each toss, we have a binomial probability density function.

$$\frac{w}{P(W=w)} \frac{0}{1-p} \frac{1}{p} \implies p_W(w;p) = \begin{cases} p^w (1-p)^{1-w} & w=0,1\\ 0 & \text{otherwise} \end{cases}$$

First step: Write out and simplify the likelihood function using our generic parameter  $\theta$ .

$$L(\theta) = p_W(w_1; \theta) * p_W(w_2; \theta) * \dots * p_W(w_n; \theta)$$
  
=  $\theta^{w_1} (1 - \theta)^{1 - w_1} * \theta^{w_2} (1 - \theta)^{1 - w_2} * \dots * \theta^{w_n} (1 - \theta)^{1 - w_n}$   
=  $\theta^{w_1} \theta^{w_2} \dots \theta^{w_n} * (1 - \theta)^{1 - w_1} (1 - \theta)^{1 - w_2} \dots (1 - \theta)^{1 - w_n}$   
=  $\theta^{w_1 + w_2 + \dots + w_n} * (1 - \theta)^{n - (w_1 + w_2 + \dots + w_n)}$ 

Second step: Create  $h(\theta)$  and simplify.

 $h(\theta) = \ln[L(\theta)]$ =  $\ln[\theta^{w_1 + w_2 + \dots + w_n} * (1 - \theta)^{n - (w_1 + w_2 + \dots + w_n)}]$ =  $\ln[\theta^{w_1 + w_2 + \dots + w_n}] + \ln[(1 - \theta)^{n - (w_1 + w_2 + \dots + w_n)}]$ =  $(w_1 + w_2 + \dots + w_n)\ln[\theta] + (n - (w_1 + w_2 + \dots + w_n))\ln[(1 - \theta)]$ 

Final step: Differentiate  $h(\theta)$ , set equal to 0, and solve for  $\theta$ .

notes on the proof:

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$$h'(\theta) = (w_1 + w_2 + \dots + w_n) * \frac{1}{\theta} + (n - (w_1 + w_2 + \dots + w_n)) * \frac{-1}{1 - \theta}$$

$$0 = \frac{w_1 + w_2 + \dots + w_n}{\theta} - \frac{n - (w_1 + w_2 + \dots + w_n)}{1 - \theta}$$

$$\frac{n - (w_1 + w_2 + \dots + w_n)}{1 - \theta} = \frac{w_1 + w_2 + \dots + w_n}{\theta}$$

$$\theta [n - (w_1 + w_2 + \dots + w_n)] = (1 - \theta)(w_1 + w_2 + \dots + w_n)$$

$$\theta * n - \theta (w_1 + w_2 + \dots + w_n) = w_1 + w_2 + \dots + w_n - \theta (w_1 + w_2 + \dots + w_n)$$

$$\theta * n = w_1 + w_2 + \dots + w_n$$

$$\theta = \frac{w_1 + w_2 + \dots + w_n}{n}$$

$$\hat{\theta} = \frac{\text{number of heads}}{n} = \hat{p}$$

Example B. A random variable *X* has an exponential probability distribution. Use the method of maximum likelihood to determine an estimator for parameter  $\lambda$ .

Example B extended. A random variable X has an exponential probability distribution. Determine an estimator for parameter  $\lambda^2$ .

We'll need the Invariance Principle:

Let  $\hat{\theta}_1, \hat{\theta}_2, \dots, \hat{\theta}_n$  be the maximum likelihood estimators for parameters  $\theta_1, \theta_2, \dots, \theta_n$ . Then the maximum likelihood estimator of any function  $h(\theta_1, \theta_2, \dots, \theta_n)$  of these parameters is the function  $h(\hat{\theta}_1, \hat{\theta}_2, \dots, \hat{\theta}_n)$  of the maximum likelihood estimators.