## Stat 400, section 12.5 Correlation

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First of all, a look back at Lecture 5.2.
The variance of a single random variable $X$ gives an indication of how the values vary in relationship to the mean. Given two random variables $X$ and $Y$, we'll be interested in how the two vary in relationship to each other. The covariance between two random variables is

$$
\begin{array}{ll}
\text { discrete } & \operatorname{Cov}(X, Y)=\sum_{\text {all } x \text { all } y}\left(x-\mu_{X}\right) *\left(y-\mu_{Y}\right) * p(x, y) \\
\text { continuous } & \operatorname{Cov}(X, Y)=\int_{-\infty}^{\infty} \int_{-\infty}^{\infty}\left(x-\mu_{X}\right) *\left(y-\mu_{Y}\right) * f(x, y) d x d y
\end{array}
$$

However, as with single random variables, these calculations can become quite onerous. If we were to multiply $\left(x-\mu_{X}\right) *\left(y-\mu_{X}\right)$, then find expected value for each term separately before recombining, we'd get a shortcut:

$$
\operatorname{Cov}(X, Y)=E(X Y)-\mu_{X} * \mu_{Y} .
$$

Covariance of two random variables has a basic problem that it shares with variance of one random variable: the value alone doesn't tell us much. Given a random variable $X$ with variance $\sigma_{X}^{2}=10$, and a linear transformation $Y=5 X$, then $\sigma_{Y}^{2}=5^{2} * \sigma_{X}^{2}=250$. In other words, the size of the values of $X$ has a direct effect on the values of $E(X)$ and $V(X)$.
For one random variable, we found standard deviation, then used $Z=\frac{X-\mu_{X}}{\sigma_{X}}$ to standardize. We'll do something similar for two random variables considered jointly. The correlation coefficient of two random variables $X$ and $Y$ is defined as $\operatorname{Corr}(X, Y)=\rho_{X, Y}=\rho=\frac{\operatorname{Cov}(X, Y)}{\sigma_{X} * \sigma_{Y}}$.

It is extremely important that we note here that the formulas given above were applied to populations.
Now that we are considering samples, we consider again the question first posed in chapter 6 . Since we don't usually know the actual value of a population parameter (in this case population correlation $\rho$ ), can we find a way to take sample data and calculate a point estimate?

The answer is "Yes". Our point estimate of the population correlation coefficient $\rho$ is the sample correlation coefficient $r$. The sample correlation coefficient $r$ is a measure of the strength of the relationship between the $x_{i}$ and $y_{i}$ values in a sample.

Given $n$ numerical pairs $\left(x_{1}, y_{1}\right),\left(x_{2}, y_{2}\right), \ldots,\left(x_{n}, y_{n}\right)$,it is natural to speak of $x$ and $y$ as having a positive relationship if large $x$ 's are paired with large $y$ 's and small $x$ 's with small $y$ 's. Similarly, if large $x$ 's are paired with small $y$ 's and small $x$ 's with large $y$ 's, then a negative relationship between the variables is implied.
Consider the quantity $S_{x y}=\sum(x-\bar{x})(y=\bar{y})=\sum x y-\frac{\sum x * \sum y}{n}$. If the relationship is strongly positive, an $x_{i}$ above the mean $\bar{x}$ will tend to be paired with a $y_{i}$ above the mean $\bar{y}$. As a consequence, we would expect $(x-\bar{x})(y-\bar{y})=(+)(+)>0$. This product will also be positive whenever both $x_{i}$ and $y_{i}$ are below their respective means: $(x-\bar{x})(y-\bar{y})=(-)(-)>0$. In other words, a positive relationship between $x_{i}$ and $y_{i}$ values in a sample implies that $S_{x y}$ will be positive.

An analogous argument shows that when the relationship is negative, $S_{x y}$ will be negative, since most of the products $(x-\bar{x})(y-\bar{y})$ will be negative.

Unfortunately, $S_{x y}$ has the same defect as covariance did in chapter 5: the value alone doesn't tell us much. By changing the unit of measurement for either $x$ or $y, S_{x y}$ can be made either arbitrarily large in magnitude or arbitrarily close to zero. So, just as we did to find population correlation coefficient in chapter 5 , we use a denominator to "standardize" so that the calculated value will not depend on the particular units used to measure $x$ and $y$.
Definition: The sample correlation coefficient for the $n$ pairs $\left(x_{1}, y_{1}\right),\left(x_{2}, y_{2}\right), \ldots,\left(x_{n}, y_{n}\right)$ is given by

$$
\hat{\rho}=r=\frac{\sum(x-\bar{x})(y=\bar{y})}{\sqrt{\sum(x-\bar{x})^{2}} \sqrt{\sum(y-\bar{y})^{2}}}=\frac{\sum x y-\frac{\sum x * \sum y}{n}}{\sqrt{\sum x^{2}-\frac{\left(\sum x\right)^{2}}{n}} \sqrt{\sum y^{2}-\frac{\left(\sum y\right)^{2}}{n}}}=\frac{S_{x y}}{\sqrt{S_{x x}} \sqrt{S_{y y}}}
$$

Non-technical explanation: The numerator expresses the relationship between $x$ and $y$ when they are considered as a system. The denominator expresses the relationship between $x$ and $y$ when they are considered separately. If the "system" relationship is a large portion/fraction of the "separate" relationship, we'll conclude that the "system" relationship is very strong. If the "system" relationship is a small portion/fraction of the "separate" relationship, we'll conclude that the "system" relationship is very weak.
Specifically, if $x$ and $y$ have a very strong relationship, the value of $r$ will be close to 1 or -1 . If $x$ and $y$ have a very weak relationship, the value of $r$ will be close to 0 .


The points in the first and third scatterplots all fall exactly on the estimated regression line. In this case, all of the relationship/connection/correlation between $x$ and $y$ can be attributed to their existing in a system. In the middle scatterplot, none of the relationship/connection/correlation between $x$ and $y$ can be attributed to their existing in a system. [An analogy for "zero correlation" from chapter 5 is the concept of "independence".]
Of course, in actuality, we'd almost never encounter any of these extremes using sample data.
Another important property of the sample correlation coefficient $r$ : The value of $r$ does not depend on which of the two variables under study is labeled $x$ and which is labeled $y$. This is very different from regression analysis, where virtually all quantities of interest ( $\hat{\beta}_{1}, \hat{\beta}_{0}, s^{2}$,etc.) depend on which of the two variables is considered the independent variable $X$ and which is treated as the dependent variable $Y$.
One more note: The square of the sample correlation coefficient $r$ equals the value of the coefficient of determination that would result from fitting the simple linear regression model. Symbolically, $(r)^{2}=r^{2}$.
The sign of $r$ indicates direction of the correlation; the magnitude of $r$ indicates strength of the correlation. This is the text's rule of thumb: $|r|<0.5$ weak, $0.5<|r|<0.8$ moderate, $|r|>0.8$ strong correlation.
IMPORTANT: Correlation is not the same thing as causation. No matter how strong the correlation may be, we still cannot say that " $X$ causes $Y$ " or " $Y$ causes $X$ ". While it may be so, it might also be true that "both $X$ and $Y$ are the result of some other unknown factor(s)". Consider unemployment vs. inflation, or weight vs. height.
(Go to Example A-1 below.)

Two things to note about the interpretation of sample correlation coefficient $r$.

1) The strength or weakness of the correlation between sample $x$ and sample $y$ values does not tell us about the value of the linear regression slope estimate $\hat{\beta}_{1}$. The value of $r$ tells us how closely (or not) the dots in the scatterplot are aligned, not how steep (or shallow) the alignment is.
2) A sample correlation value $r$ might indicate a strong relationship, but we still need to determine whether the correlation is statistically significant. (This will depend in part on both value of $r$ and sample size $n$ ).

The small-sample intervals and test procedures presented in Chapters 7-9 were based on an assumption of population normality. To test hypotheses about $r$, an analogous assumption about the distribution of pairs of $(x, y)$ values in the population is required. We are now assuming that both $X$ and $Y$ are random variables, whereas much of our regression work focused on $x$ fixed by the experimenter.

The $8^{\text {th }}$ edition of the text includes an explanation and graphic of an assumed normal bivariate distribution of $X$ and $Y$. The $9^{\text {th }}$ edition simply refers back to section 5.2. Here's the important idea: $\rho=0$ implies $X$ and $Y$ are independent.

Proposition: When $H_{0}: \rho=0$ is true, the test statistic $T=\frac{R \sqrt{n-2}}{\sqrt{1-R^{2}}}$ has a $t$ distribution with $n-2$ degrees of freedom.

Because $\rho$ measures the extent to which there is a linear relationship between the two variables in the population, the null hypothesis $H_{0}: \rho=0$ states that there is no such population relationship.

In Section 12.3, we used the $t$ ratio $T=\frac{\hat{\beta}_{1}}{s_{\hat{\beta}_{1}}}$ to test for a linear relationship between the two variables in the context of regression analysis. The test procedures of 12.5 and 12.3 are completely equivalent. With a lot of algebraic manipulation, we could show that $\frac{r \sqrt{n-2}}{\sqrt{1-r^{2}}}=\frac{\hat{\beta}_{1}}{s_{\hat{\beta}_{1}}}$.

When interest lies only in assessing the strength of any linear relationship rather than in fitting a model and using it to estimate or predict, the 12.5 test statistic formula just presented requires fewer computations than does the $t$-ratio of 12.3.

The test of 12.5 can be useful to a researcher who wants to verify the significance of a correlation as a means of deciding whether development of the linear regression equation is worthwhile.

IMPORTANT: The sample correlation coefficient $r$ and its test of significance will only tell us about a linear relationship between random variables $X$ and $Y$. Other procedures and tests would be needed to investigate quadratic, exponential or logarithmic relationships.

IMPORTANT: Correlation is not the same thing as causation. No matter how strong the correlation may be, we still cannot say that " $X$ causes $Y$ " or " $Y$ causes $X$ ". While it may be so, it might also be true that "both $X$ and $Y$ are the result of some other unknown factor(s)". Consider unemployment vs. inflation, or weight vs. height.
(Go to Example A-2 below.)

Example A: A paper in Measurement and Evaluation in Counseling and Development (Oct 90, pp. 121-127) discussed a survey instrument called the Mathematics Anxiety Scale for Children (MASC). Suppose the MASC was administered to ten fifth graders with the following results:

| MASC Score | 67 | 37 | 70 | 40 | 35 | 65 | 40 | 35 | 30 | 40 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

$\begin{array}{lllllllllll}\text { Math grade (\%) } & 75 & 85 & 60 & 90 & 80 & 75 & 70 & 90 & 95 & 80\end{array}$
From Lectures 12.1 and 12.2, we have $S_{x y} \approx-1075, S_{x x} \approx 2064.9, S_{y y} \approx 1000$.

1. Calculate the sample correlation coefficient $r$ and interpret its value in the context of anxiety score vs. Math grade.
2. Test the statistical significance of the sample correlation coefficient $r$ calculated in 1) above.
